# Framing Training **PROSPECTUS**





## Making a Booking

- Bookings are made on "first come-first served" basis. If you would like to arrange a Course,
  please telephone Anna-Marie Johnston to discuss a mutually convenient time. All training is on
  a one-to-one basis unless two students mutually agree to work together, and all courses can be
  tailored to suit individual needs.
- Once a booking has been arranged you will receive written confirmation together with an Invoice. Please pay invoices within the time specified on that document. Failure to do this may invalidate your booking.
- The courses commence at 9 am and finish at 4 pm
- All materials for training are supplied during the course. Charges will apply for materials over and above those allocated for a student.
- Course notes will be supplied together with a Certificate of Achievement at the end of the course.
- All training follows the syllabus of the Guild Commended Framer qualification.
- A comprehensive range of tools are supplied. Please make sure you have labels on any items that you may wish to bring along.
- All courses are held at 33 Gifford Crescent, Salt Rock, KZN.
- Accommodation is available on the premises at R400 per person per night. Please contact me for availability. There is even an option to extend your stay to take advantage of the fabulous beaches and all that the Ballito/ Salt Rock area has to offer. The workshop and accommodation are non-smoking zones.
- Lunch: There will be a break to allow students and tutor to have some lunch. Food is not provided and we would suggest you bring a packed lunch, or prepare a light lunch in the kitchenette in the Frame Room. Tea and coffee will be provided during the day.
- Non-drivers: Collection is possible from King Shaka International Airport, only 25km away. Please arrange when making a course booking. Alternatively taxis are available outside the airport.
- All full-day Courses are charged out at a daily rate of R1660 per person per day.

## Equipment

The following equipment is available for use in the Workshop:

- Framers Corner Guillotine
- Keencut Ultimat 48"mountcutter
- Keencut Excalibur 5000 wall-mounted glass and board cutter
- Cassesse 199MXL Pneumatic underpinner
- Various hand tools

## **Purchasing Equipment**

If you are intending to purchase equipment it is recommended that you defer this until after your course. You will receive recommended trade suppliers' details who will help you and give the best discounts.

# **ENTRY LEVEL COURSES**

# BASICS OF FRAMING & MOUNTCUTTING AND DESIGN

# (2 Days)

## Course overview

This is an introduction to the basic principles of framing. It can be booked separately or as part of:

• Business development Week

For information on the full Business Development Week, please scroll down.

It is a 2-day course running 9am - 4pm.

## What previous experience should I have?

The workshop is aimed at complete beginners as well as those who may have tried to frame their own work. There is no need for any experience of using hand tools, although those that you do have will be a bonus!

In particular, the course is aimed at people who;

- have limited or no previous experience of working with hand tools;
- have some experience of mounting (and framing) pictures, but have no experience of using the preferred / specialized tools available to framers;
- want to receive support in honing current skills;
- want to use graphic art as part of home improvement or refurbishment.

It is likely that you will be somebody involved in art, photography, and needlecraft or even interested in setting up a home business, either as a hobby or professionally **OR** you may wish to present or conserve some images of your own, in a more professional / dynamic way.

## What will the course cover?

During the day you will be taken through the whole process of designing, planning and making a frame for one of your own pictures. You will amaze yourself at the quality and dynamic, creative style you can achieve starting from scratch.

Through clear explanation, demonstration and your own "hands on" practice, you will learn about:

- Setting up a workshop including preparation of a safe working environment
- · Setting budget and choosing equipment
- · Health & safety issues, security and insurance

- Mount-cutting using bench mount-cutters including calculating sizes and cutting single mounts, double mounts, multi-aperture mounts, exploring aesthetics of mount design, layouts and colours, simple creative mount-cutting.

- Mouldings understanding profiles, wood types and choices.
- Calculating sizes and cutting frames with Framers Corner Guillotine, clamping, joining (underpinning).
- Cutting Glass handling glass safely, exploring different types available (2mm, 3mm, nonreflective), using hand cutters and wall-mounted glass cutter.
- Assembly of Work completing the framing of your artwork from start to finish.

## What do I need to bring with me?

To complete your portfolio, you should bring:

- For the double mount an A4 (297x210mm) size picture or photo you can bring a selection to take advantage of the mount board colour choices;
- For the smaller pieces (Deep Bevel, Spaced Mounts, Offset Corner) worked on as demonstration workshop pieces, you may wish to attach images: you can bring (3) 100 mm x 160 mm (7" x 4") images;
- For the multiple mount opening you need three, appropriate pieces of artwork/photos with a common theme {one piece PORTRAIT, approximately A4 size (297mm X 210mm) one piece LANDSCAPE, approximately A5(148mm x 210mm) and one piece LANDSCAPE, approximately A6(148mm x 105mm) size}.

Lunch - There will be a break to allow students and tutor to have some lunch. Food is not provided and we would suggest you bring a packed lunch, or prepare a light lunch in kitchenette in Frame Room. Tea and coffee will be provided during the day.

# **BUSINESS DEVELOPMENT WEEK**



## 8 DAY FRAMING TRAINING

The Business Development Week is the "Flagship" of Framing Training. Using many years of experience in the framing industry, combined with expert knowledge of how to plan and structure the development of a new business, The Framing Lady offers an imaginative and inspiring course. It moves people from being complete framing novices to starting up a bespoke framing service from home or business premises.

The full program consists of 8, 1-day sessions. Each day represents a complete workshop or course, which can be booked separately or in any combination.

At the end of the week you will be able to tackle most framing projects and have the confidence to resolve new challenges as they are presented to you. At the same time, you will learn how to make the business side work for you. I have been in the position of starting my own bespoke framing service in the UK and South Africa and would enjoy giving you some useful pointers to help you in your journey.

Each day's session runs from 9 am - 4 pm

## What previous experience should I have?

The Business Development week, in its entirety, is aimed at people relatively new to framing, who have decided to explore the possibility of starting a new business venture. In some cases, it will be a completely new challenge. For others it will lead to creating an additional income source, running alongside complementary services such as photography or an art based retail outlet.

In terms of framing skills none is required for those completing the whole week's programme.

## Course overview

Below is a timetable for the week. For detailed content on each of the "Framing Days", visit the appropriate course page.

**DAY 1: Basics of Framing** 

**DAY 2: Mount Cutting & Decoration** 

DAY 3: 3D Framing

**DAY 4: Conservation Framing** 

DAY 5: Framing Fabrics
Saturday off

Sunday off

DAY 6: Advanced Mount Cutting DAY 7: Framing Sports Jerseys

DAY 8: Stretching and Framing Canvas Based Art

## What do I need to bring with me?

Over the week there will be a need to bring varying bits of artwork for framing. Please refer to individual course details for guidance.

# **DEVELOPMENT LEVEL COURSES**

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## **3D FRAMING**

## Course overview

This is an exploration of why and how people choose to display objects, artefacts and collectibles, as well as learning one method for making a box (3D) frame.

You can book 3D FRAMING as:

- a 1-day course
- alongside any of the other elements of the Business Week as a sort of "Pick & Mix"
- as part of a full Business Development Week.

For information on the full Business Development Week, please scroll up.

It is run as a 1-day course, running from 9 am until 4 pm

## What previous experience should I have?

Students should have completed Basics of Framing and Mount Cutting & Decoration courses or have some experience of making 2D frames with mounts.

I will assume that you are:

- 1. Familiar with specialist tools used in basic framing;
- 2. Able to cut mitres in mouldings and know how to form and fix a frame.
- 3. Know how to plan, mark out and cut mounts

### What will the course cover?

Once you grasp how to build frames, you will become more adventurous. With memorabilia and souvenirs increasing in popularity, people want to find ways of framing all sorts of objects. For some it is a simple matter of displaying things they like, for others it is adding value to saleable items. The simple solution is to build a box frame. This course takes you through many of the underlying principles of this type of project as well as guiding you through a specific project to illustrate it.

This type of framing also allows the framer to indulge their own creativity and cunning as they can produce unique and decoratively displayed exhibits.

Through clear explanation, demonstration and your own "hands on" practice, you will learn about general principles:

- the concept of shadow box frames, their uses and construction.
- how objects and collectibles can be displayed
- how to create depth in a frame and how to display some items.

You will then learn how to produce a simple 3D Frame for an object by;

- building a display box / frame;
- creating a lining from mount board;
- cutting suitable mounts to enhance the display;
- building a frame for the display box and cutting a glazed panel;
- finding out about the options for staging / showing / attaching objects;
- assembling the whole, framed object;
- using the appropriate fixings for hanging this type of frame

Cost includes all tools and materials supplied.

## What do I need to bring with me?

You will be provided with an object for framing. You will produce your own, professionally finished 3D Frame: it will be simple to remove the object provided and replace it with something of your own at a later stage.

Lunch - There will be a break to allow students and tutor to have some lunch. Food is not provided and we would suggest you bring a packed lunch, or prepare a light lunch in kitchenette in Frame Room. Tea and coffee will be provided during the day.

## **CONSERVATION FRAMING**

#### Course overview

This is an exploration of the general principles behind conservation framing. Those principles are then used to guide you in the presentation and framing of some artwork you have brought in.

You can book CONSERVATION FRAMING as:

- a 1-day course
- alongside any of the other elements of the Business Week as a sort of "Pick & Mix"
- as part of a full Business Development Week.

For information on the full Business Development Week, please scroll up.

It is run as a 1-day course, running from 9 am until 4 pm

## What previous experience should I have?

It is expected that you will have already attended one of the Basics of Framing and Mount Cutting & Decoration courses, or have some experience of making 2D frames with mounts.

I will assume that you are:

- 1. Familiar with specialist tools used in basic framing;
- 2. Able to cut mitres in mouldings and know how to form and fix a frame
- 3. Know how to plan, mark out and cut mounts (preferably double mounts)

Of course, you may already have acquired these skills through another avenue



### What will the course cover?

This type of framing project represents a top-quality framing solution. The principles taught are based on the criteria demanded in Conservation Framing by the Fine Arts Trade Guild. As a consequence, the emphasis of this training is to develop an awareness of conservation requirements when framing.

You will learn about 4 important principles:

- 1. choice of framing materials;
- 2. creating a barrier to defined contaminants;
- 3. reversibility of any actions taken;
- 4. handling and caring for artwork throughout the framing process.

You will follow a framing process where, at each stage, the implications of conservation requirements will be illustrated and solutions demonstrated. You will then put this into practice through your own framing project. You will find that, as well as knowing how to frame more valuable pieces of work with increased confidence, you will acquire a whole range of skills, techniques and ideas that will help with many other framing projects.

Skills of specific importance in conservation framing will be developed. These include

- choice of mountboard for conservation;
- creating a mount package with a hinged window mount;
- methods of attachment of artwork (emphasis on being able to reverse a process, using minimal contact);
- creating a "sealed environment" for artwork (including glazing);
- adding a dust cover to the back of the framed package;
- providing a pocket for provenance or information about artwork

Cost includes all tools and materials supplied.

## What do I need to bring with me?

You will need a piece of 2D artwork which you wish to frame with preservation and quality in mind. Examples of what people often bring are:

- old photographs
- original watercolours
- items of sentimental / personal value (wedding photos, certificates etc)

Any 2D work will do and some people prefer to learn the principles with a simple piece of work and then frame the valued item in the same way, at a later stage.

#### Images must be A4 size or smaller.

Lunch - There will be a break to allow students and tutor to have some lunch. Food is not provided and we would suggest you bring a packed lunch, or prepare a light lunch in kitchenette in Frame Room. Tea and coffee will be provided during the day.

## **FABRIC FRAMING**

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#### Course Overview

This is an exploration of the general principles behind textile framing. Those principles are then used to guide you in the presentation and framing of some fabric you have brought in.

You can book FABRIC FRAMING as:

- a 1- day course
- alongside any of the other elements of the Business Week as a sort of "Pick & Mix"
- as part of a full Business Development Week.

For information on the full Business Development Week, please scroll up.

It is run as a 1-day course, running from 9 am until 4 pm

## What previous experience should I have?

It is expected that you will have already attended one of the Basics of Framing and Mount Cutting & Decoration courses, or have some experience of making 2D frames with mounts.

I will assume that students are:

- 1. Familiar with specialist tools used in basic framing;
- 2. Able to cut mitres in mouldings and know how to form and fix a frame.

Whilst not a requirement, it is an advantage to have taken part in the Conservation Framing course; a number of the ideas about care for artwork are taken up in this course. Some (very) basic sewing is also involved in this session.

## What will the course cover?

Through clear explanation, demonstration and your own "hands on" practice, you will learn about:

- the specific requirements in framing fabrics by taking account of the fabric base used in the artwork,
- the age and style of the piece and conservation principles applicable to the process;
- the preparation of the fabric prior to framing and
- how best to provide an adequate support and mount;

Three options will be explored and practised:

- 1. lacing;
- 2. pinning to foam mountboard;
- 3. tight fit through square cut mountboard.

You will also look at general principles used in preparing some other types of fabric based art for framing, including stretching a canvas over wooden frames, sewing in quilts, stapling to board. You will then choose a method best suited to mounting your artwork, before being guided through your own framing project:

- preparing the artwork for mounting;
- creating a (sink) mount;
- · making and assembling a frame and preparing the picture for hanging



## What do I need to bring with me?

You are invited to bring your own fabric based art (no larger than A4). If this is not possible we will provide appropriate pieces for framing. You will produce your own, professionally finished piece of framed "Fabric Art".

Lunch - There will be a break to allow students and tutor to have some lunch. Food is not provided and we would suggest you bring a packed lunch, or prepare a light lunch in kitchenette in Frame Room. Tea and coffee will be provided during the day.

# SPECIALIST LEVEL COURSES

## **ADVANCED MOUNT CUTTING**

### **Course Overview**

This extends your ability to design and make a more sophisticated range of creative picture mounts.

You can book ADVANCED MOUNT CUTTING as:

- a 1-day course
- alongside any of the other elements of the Business Week as a sort of "Pick & Mix"
- as part of a full Business Development Week.

For information on the full Business Development Week, please scroll up.

It is a 1-day course running 9am - 4 pm.

## What previous experience should I have?

It is an advantage to have attended one of the Basics of Framing and Mount Cutting & Decoration courses so that you are familiar with the principles of layered work (double mount). Ideally, you will have already practised your mount cutting skills and be familiar with using a board mounted cutting system such as the Keencut Artist Plus or bigger.

### What will the course cover?

The place where framing can achieve most impact, and increase the perceived value of any art form, is through mount design and decoration. Whether producing framed work for hanging at home or for sale, this session will develop a more dynamic range of presentation skills

The day is both for those relatively new to mount cutting and prefer that hands-on experience to help consolidate new ideas and skills. The day covers a range of practical skills and the understanding of products used in mount cutting & decoration. During the training, you will produce a portfolio of mounted artwork.

## Projects covered are:

- Creating a traditional V-Groove mount
- Cutting a circle or oval mount
- Adding colour stripes / areas within a mount
- Channel mount
- Mini mounts

## What do I need to bring with me?

**You do not need to bring any artwork with you.** For these projects to be manageable, all projects are completed to pre-set board dimensions and cannot be adjusted to accommodate individual pieces of art. The aim is for you to complete a series of mount cutting examples rather than mount artwork you bring with you. *For Information: each of the pieces when complete, will have an aperture measuring 257 mm x 150 mm.* 

## FRAMING SPORTS JERSEYS

#### **Course Overview**

This is a specialist training day, looking at a specific element of memorabilia framing – Sports Jerseys / Clothing.

Although many aspects of workshop are similar to skills outlined in 3D framing, the day concentrates on particular elements specific to working with framing clothing.

You can book FRAMING SPORTS JERSEYS as:

- a 1-day course
- alongside any of the other elements of the Business Week as a sort of "Pick & Mix"
- as part of a full Business Development Week.

For information on the full Business Development Week, please scroll up.

It is a 1-day course running 9am - 4 pm

## What previous experience should I have?

It is essential that students have some picture framing knowledge and have, at least, completed Basics of Framing and Mount Cutting & Decoration courses. People must be confident with making 2D frames with mounts, as this is a packed day and we will be working on a larger scale than usual.

I will assume that you are:

- Familiar with specialist tools used in basic framing;
- Able to cut mitres in mouldings and know how to form and fix a frame.
- Know how to plan, mark out and cut mounts



## What will the course cover?



This type of framing allows the framer to indulge their own creativity as they can produce unique and decoratively displayed exhibits.

The content for this day is similar to the process outlined in 3D Framing however there is no need to build a box frame. Instead we cover some areas specific to framing sports jerseys and clothing. Through clear explanation, demonstration and your own "hands on" practice, you will learn about general principles:

- how objects and collectibles can be displayed
- how to create depth in a frame
- how to support clothing in a frame;
- methods of attaching onto a back board
- · building a deep rebate frame;
- · creating a spacer frame;
- designing and making a support insert;
- sewing in the supported item
- · assembling the whole, framed object;
- using the appropriate fixings for hanging this type of frame

Cost includes all tools and materials supplied.

## What do I need to bring with me?

For this special session you should bring along a sports jersey, or similar item of clothing, for framing. You will leave the course with a framed sport's jersey

### Special Guidance

Please note that we will be folding between 25% & 40% of the shirt "under" so signatures below that fold point may be lost (height from collar to fold 460 mm)

## STRETCHING & FRAMING CANVAS BASED ART

#### **Course Overview**

This is a practical 1-day course all about supporting, attaching and presenting pieces of artwork (including tapestry) and photography that have been produced on loose canvas. We look at the equipment, resources and skills involved in making stretcher frames, stretching and attaching the canvas art (or fabric) and finishing ready for hanging. This includes putting a frame around a stretched piece. It forms part of our "professional / specialist level" range of courses.

You can book STRETCHING AND FRAMING CANVAS BASED ART as:

- a 1-day course
- alongside any of the other elements of the Business Week as a sort of "Pick & Mix"
- as part of a full Business Development Week.

It is a 1-day course running 9am - 4 pm

## What previous experience should I have?

It is essential that you have had some experience of using, at least, the basic tools associated with making your own frames. Therefore, it is expected that you will have attended one of our Basics of Framing Courses (or similar).

**IMPORTANT** Please print & read the guidance notes a few weeks ahead of training days – they will help you to prepare artwork suited to the projects: <u>Planning Guidance</u> will be emailed to you when you make your booking.

### What will the course cover?

This day's workshop will suit those who want to try bespoke framing projects and may well be required to stretch and frame canvases of any proportions. It will be most valuable to those specialising in a particular form of artwork involving canvas or fabric based art: oil and acrylic painting; photos printed on canvas; tapestry workers; interior designers.

The session will look at the traditional form of commercial stretchers and hangers as well as mouldings designed especially for making your own stretcher frames. It will cover the process of planning a project based on the dimensions of the artwork to be displayed, building the stretchers, attaching the artwork and adding a "box or tray" frame to one of the two pieces you will make through the day.

Through clear explanation, demonstration and your own "hands on" practice, you will learn about:

- Planning projects from the artwork
- Cutting techniques
- How to join mitred lengths of moulding to create both stretchers and frames
- Specialised equipment used in stretching and attaching canvas / fabric around a stretcher frame
- The sequence of steps used in stretching canvas art
- How to plan, mark up and create a box / tray frame and attach a stretched piece into it
- Specialist accessories used in attaching stretched canvases into conventional frames
- Principles for finishing and hanging canvases.
- Ideas for providing sight edges around the image if no frame is to be attached.

All students will complete two pieces of work – one will be a "gallery wrap" stretched canvas; no frame and is for direct hanging. The second will be a framed, stretched piece.

## What do I need to bring with me?



You will need to bring two pieces of artwork (on canvas) for stretching – each one no larger than 400 mm x 500 mm (or similar surface area but different proportions).

NB: You will need a minimum of 75mm spare canvas along each edge of the image – this spare will wrap along the edges and underneath the stretcher frame

If you need a canvas print, please call and we can arrange to print one for you

Your artwork can be photography on canvas, oil / acrylics on canvas, tapestry or printed fabrics. Note all pieces must be suitable for remaining open to the air as they will not be mounted and framed behind glass.